



# STATE OF CONNECTICUT

## DEPARTMENT OF AGRICULTURE



July 2014

The Connecticut Department of Agriculture's Farm-to-Chef Program launched the first-ever Connecticut Farm-to-Chef Week in September 2010, inviting restaurants, caterers, schools, institutions, farms, and other dining destinations from across the state to create and showcase their own Farm-to-Chef menus featuring Connecticut Grown ingredients.

This special weeklong celebration of food grown and raised by local farmers and prepared by local chefs, now in its fifth year, has continued to grow in popularity, attracting a wide and diverse audience of food enthusiasts.

This year's Farm-to-Chef Week will run September 14-20, 2014. A media campaign and promotional materials will help attract diners to participating venues. Sponsorships provided by a few key businesses passionately committed to locally grown farm products and to sustaining Connecticut agriculture help fund these efforts.

We enthusiastically invite your company to become a 2014 Farm-to-Chef Week sponsor. In return for your \$1,000 sponsorship, your logo will appear on the event website, posters, and other promotional materials, proudly declaring your support of local farms and foods.

A \$500 sponsorship is also available and will result in the listing of your company name as a supporter on event materials.

If you have questions or would like additional information about 2014 Farm-to-Chef Week, please feel free to contact me at 860-713-2558 or [linda.piotrowicz@ct.gov](mailto:linda.piotrowicz@ct.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "Linda Piotrowicz".

Linda Piotrowicz



## 2014 FARM-TO-CHEF WEEK

*Sample and savor the state's local flavor*

**September 14-20, 2014**

## SPONSORSHIP FORM

Sponsorship of 2014 Farm-to-Chef Week affords your business or organization the unique opportunity to reach a growing number of people who share a common interest in fresh, Connecticut Grown food.

Farm-to-Chef Week is a collaboration of farmers, farmer's markets, restaurants, institutions, schools, and other foodservice providers who join together for a special week in September to showcase the state's finest produce, meat, seafood, wine, and other Connecticut Grown farm products in dining venues throughout the state.

Your **\$1,000 sponsorship** will be used to purchase media spots and other materials to publicize Farm-to-Chef Week and help attract more diners to participating venues. Sponsors' logos will appear on the Farm-to-Chef Week website, posters, and other promotional materials, showing the public that you are committed to supporting local farms and food.

A **\$500 sponsorship** will include your company name listed as a supporter on promotional items.

SPONSORSHIP AMOUNT (check one):      ☐ \$1,000      ☐ \$500

Company Name: \_\_\_\_\_

Street Address : \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Return this form and your check payable to the **Connecticut Department of Agriculture, SID 35450**, to

**CT Farm-to-Chef Week Sponsorships**  
**Connecticut Department of Agriculture**  
**165 Capitol Avenue, Room G21**  
**Hartford, CT 06106**

